INTEL® AUTHENTICATE PROTECTS AGAINST IDENTITY THEFT



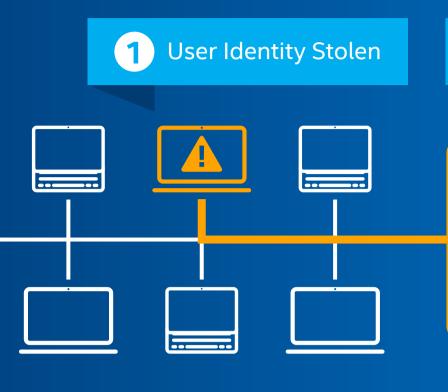
OVER 50% of data breaches begin with

compromised user credentials

The average data breach costs a company

\$5.9 MILLION**

A VULNERABLE PC—WHERE BREACHES OFTEN BEGIN



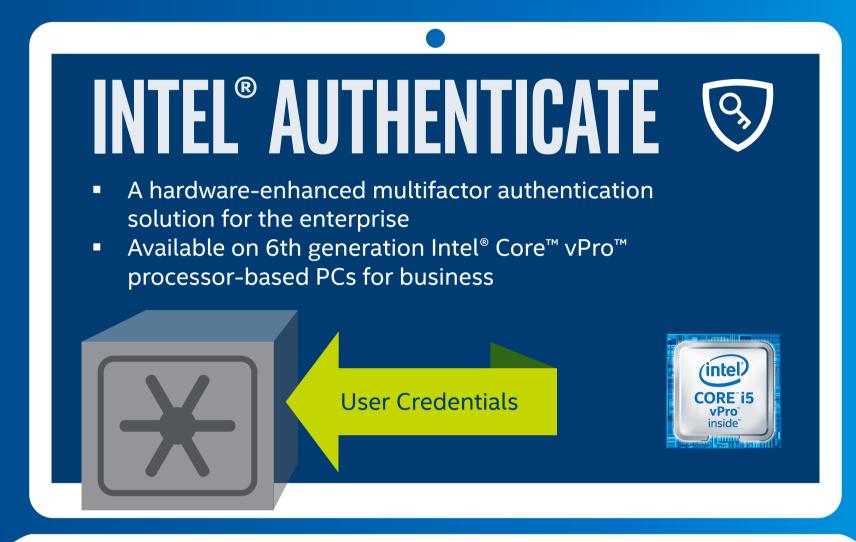








A NEW PC CAN STRENGTHEN IDENTITY PROTECTION





TRADITIONAL SOLUTIONS

store credentials in software, which is more vulnerable to potential threats









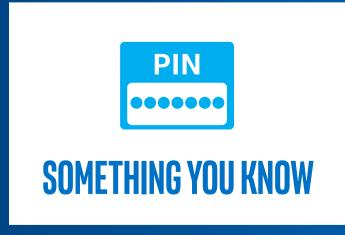
HARDWARE LAYER



INTEL® AUTHENTICATE

captures and stores credentials in hardware, reducing threat exposure

MULTIFACTOR AUTHENTICATION WITH INTEL® AUTHENTICATE







FLEXIBILITY AND CONTROL FOR IT STAFF

- Enables flexible policy configuration, enforcement, and streamlined deployment
- Uses familiar PC management and centralized tools

Discover how Intel® Authenticate strengthens identity protection, while offering better security for IT

www.intel.com/authenticate





+ The 2015 Data Breach Investigations Report (DBIR) by Verizon http://www.verizonenterprise.com/DBIR/2015/

www.minecticom/additionicate

⁺⁺ PWC: The Global State of Information Security Survey 2015 http://www.pwc.com/gsiss2015

No computer system can provide absolute security under all conditions. Built-in security features available on select Intel® Core™ processors may require additional software, hardware, services, and/or an Internet connection. Results may vary depending upon configuration. Consult your system manufacturer for more details. For more information visit www.intel.com/technology/security.