Power Your Managed Services

The Managed Services Program is a testament to our channel commitment, and it redefines the meaning of a program. Within the MSP Program, **APC by Schneider Electric is taking a holistic approach** to further enhance several areas of the business to enable and **grow recurring revenue streams for our partners.** This includes enhancements to product roadmaps, RMM and PSA **integrations**, technical support, partner programs, **incentive programs**, and pre-sales and post sales support.

The Managed Service**s** Program continues to deliver evolving enhancements to Profitability, Support, Enablement, and Partner Experience.

- **New Managed Services Discount** for bundling Smart-UPS, Network Cards, and Warranties
- **Recurring iRewards Bonus points** for managing APC products
- **Financing Options** through **IT Distribution**

Profitability
focused on driving business for our partners

Improving partner specific Support

- **Pre-Sales Support** for **Managed Service Providers**
- **Technical Support** for **Managed Service Providers**

Providing more diverse Sales & Marketing Enablement

Enhancing your Partner Experience

- **No Revenue Minimums** for Enrollment in the Managed Services Program
- **Web Based Certification Training** that is **On-Line, On-Demand, Relevant, & Convenient**

- **Product Innovations** relevant to Managed Service Providers
- **Integrations** with key industry **RMMs & PSAs**
- **New Certification Path** for Managed Service Providers
- **Funded Demand Generation Campaigns** for Managed Service Providers
- Managed Services **Industry Association Sponsorships**

For more information: http://apc.com/msp

To attain certification: http://apc.com/personalpage

Follow us on Twitter: @APC_Channels

Life Is On

APC
by **Schneider** Electric